

Contact:
Amanda Vollmer
Phone: 331-212-6724
avollmer@specmeters.com

Mallory Walmsley
Phone: 331-212-6719
mwalsley@specmeters.com

FOR IMMEDIATE RELEASE

Spectrum[®] Technologies releases the FieldScout[®] TDR 250 Economy Soil Moisture Meter.

New product offers same renowned measurement accuracy, at a more affordable investment.

Aurora, IL – December 22, 2020: Spectrum Technologies, Inc., extends their broad product offering with the release of the FieldScout[®] TDR 250 Economy Soil Moisture Meter. The new model enhances the well-adopted TDR product line, which sets the industry standard for optimizing irrigation scheduling. It is the perfect tool for row crop and vegetable farmers who are looking to capture soil moisture spot measurements in order to grow healthier, more vibrant crops.



The TDR 250 measures soil moisture (volumetric water content) in less than a second, with settings for standard, hi-clay, or sand texture soils. With a rugged T-handle frame and exclusive LCD display, the user-friendly TDR can capture accurate measurements across row crop fields. Data logs (up to 124,000 measurements) can then be downloaded and transferred via a USB flash drive. All of Spectrum's TDR meters offer interchangeable soil probes at varying lengths, so customers can choose the best option for their crops' root zones.

"Spectrum Technologies is responding to what the agriculture market has been asking for," says Mike Thurow, President & CEO. "The TDR 250 has been specially designed for farmers of row crops, such as corn and soybeans, and vegetables, such as potatoes. It is easily transportable and quick and simple to use... and with the TDR 250's economy pricing model, they receive Spectrum's precision measurement technology while investing 20% less."

Through use of the TDR 250, farmers can conserve water and reduce soil compaction. Data can objectively be collected, resulting in more effective decision-making around irrigation and pesticide scheduling. The result is consistently healthier crops, tastier vegetables, and less stress on farmworkers.

Spectrum Technologies, Inc. was founded in 1987 and is headquartered in Aurora, Illinois. The company manufactures and distributes affordable, leading-edge plant measurement technology to agricultural, horticultural, environmental and turf markets throughout the world, serving more than 14,000 customers in over 80 countries. Spectrum Technologies' brands include: WatchDog[®], FieldScout[®], WaterScout[®], DataScout[®], LightScout[®], and SpecConnect[™]. Spectrum has received 25 AE50 Awards from the American Society of Agricultural and Biological Engineers, which demonstrates the company's commitment to innovation and quality. For more information, call 815-436-4440 or visit www.specmeters.com.